



"Helios" by Barbara Wright

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## KHC Newsletter December 2011

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### **KHC 2012 Memberships**

***Important New Legislation Will Boost the  
Kansas Equine Industry -- Please Support  
the***

### ***"Kansas Equine Education and Promotion Act"***

When the Kansas legislature convenes in January the **Kansas Equine Education and Promotion Act (K.E.E.P.)** will be introduced to the Agriculture and Natural Resources Committee by Rep. Doug Gatewood, on behalf of the Kansas Horse Council.

### **What is the K.E.E.P. Act?**

This legislation will establish a nickel assessment on fifty pound bags of equine feed or \$2.00 per ton. Five cents per bag amounts to an average cost of \$1.50 per horse, per year. The assessment is on equine feed only; not hay, vitamins, non-mixed horse feed ingredients or grains that are processed for consumption by animals other than equines.

The purpose of the K.E.E.P. Act is to:

**Statements for 2012 memberships were mailed Dec. 2nd.**

**By getting your 2012 dues in before Dec. 31 your \$1,000,000 liability policy does not lapse.**

**Membership Fees:  
Family Lifetime - \$400  
Individual Lifetime - \$250  
Family Annual - \$80  
Individual Annual - \$50  
Student - \$35  
Club - \$35**

**We grew by 17% last year -- thanks for being a part of the largest equine network in Kansas!!**

## **Calendar**

### **December & January**

**Dec. 9-11**, KCDS Lilo Fore clinic, Olathe

Dec. 6, 13, 20 & 27 - Free Horsemanship clinic, Mike Webb, Plainville Saddle Club

[Click Here](#) for Kansas barrel racing dates/events

[For more info on all these events click here.](#)

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### **Homes for Horses Ready for Adoption**



**Miss Pairadise, a.k.a. Cheyenne**  
Rescued mare, Date of birth: May

- 1) Support research, welfare and public education for equine-related issues;
- 2) Promote the development and uses of equine in the state;
- 3) Create public awareness of the value of equine activities in the state.

### **Why do we need this assessment?**

Kansas equines (horses, mules, donkeys and minis) are one of only a few agricultural commodities that has no means of raising funds to sustain and promote itself. Just like the Beef Check-off is used to promote Kansas beef, this assessment will go toward building and strengthening our equine industry.

### **What if I don't want to participate?**

The assessment is completely voluntary. Anyone not wanting to participate will be issued a full refund at the end of the year simply by submitting their receipts to the K.E.E.P. Board.

### **So how would this work?**

All equine feed manufacturers will add the 5 cent assessment to the cost of equine feed sold in Kansas. The manufacturer submits the funds to the Kansas Dept. of Agriculture who then deposits them into a bank account to be maintained by an independent accounting firm until being distributed to individuals and organizations twice a year via grants reviewed and processed by the K.E.E.P. Board .

### **How much money can be raised through an equine feed assessment?**

We really won't know until the end of the first year but we estimate anywhere from \$50,000 to \$100,000 annually.

### **Who gets to use the money raised by the assessment?**

Everybody -- Individuals, breed associations, riding clubs, schools, equine organizations,

10, 2007

Registering organization:  
American Quarter Horse  
Association (#4947300)  
Caught in a "he said - she said"  
dilemma, Miss Pairadise (a.k.a.  
Cheyenne) needed safe  
refuge and Rainbow Meadows  
stepped up.  
Sold as a weanling from a Kansas  
breeding operation and sold again  
as a 4-year-old, Cheyenne has  
been lightly used in ranch work,  
having been started shortly after  
turning 4-years-old in the summer  
of 2011. She needs continued  
education and experience but is a  
sweet and friendly mare. She will  
be slow to physically mature,  
expected to reach her prime in her  
fifth year.  
Rainbow Meadows Equine  
Rescue and Retirement, Inc.

[To contact Rainbow Meadows  
click here.](#)

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## KS Liability Law Signs

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Remember - if you don't have a  
Kansas Liability Law sign posted  
on your property - you are not  
covered by the this law. Protect  
yourself and order yours today.

\$30 for members  
\$40 for non-members  
(Price includes tax + S/H)  
Go on-line, [www.kansashorsecouncil.com](http://www.kansashorsecouncil.com)  
or call the office @ 785-776-0662

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## About Us

We are here for you. Since 1992  
the KHC has worked for the  
horses and horse owners of  
Kansas. Call us at  
785-776-0662 or  
[director@kansashorsecouncil.com](mailto:director@kansashorsecouncil.com)

agri-businesses, rescue facilities, 4-H  
clubs, etc. Anyone can apply to receive  
funds. They will be distributed twice a year  
through grant applications.

### What kinds of things can the assessment funds be used for?

Grant applications can be submitted for  
anything except political lobbying  
efforts. Some examples for grant application  
projects are:

- 1) Marketing, information and educational  
materials
- 2) Trails maintenance
- 3) Castration Clinics
- 4) Hay and Feed Banks
- 5) Promote equine related Agri-businesses
- 6) Equine Assisted Therapy programs
- 7) Improve 4-H, church, Girl Scout and Boy  
Scout riding programs
- 8) Economic impact studies
- 9) KS Equine Survey
- 10) Educational Seminars
- 11) Scholarships for outreach programs

Basically, grants could be provided for any  
activity that in some way serves to promote  
the Kansas equine industry.

### Who will be on the K.E.E.P. Board of Directors?

The board will be comprised of seven  
members including:

- 1) Two individuals appointed by the  
governor of Kansas, one from each major  
political party, who are equine owners in the  
state;
- 2) The Secretary of the Dept. of Agriculture  
or her/his designee, as long as the designee  
is an individual who is an equine owner in  
the state;
- 3) Four members of the Board of Directors  
of the Kansas Horse Council; and
- 4) The Executive Director of the Kansas  
Horse Council will serve as a non-voting  
member.



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### **How will the K.E.E.P. Board be held accountable for proper management of the funds?**

Within 90 days of the end of each calendar year, the Board will submit an annual report to the Secretary of the Dept. of Agriculture which details:

- 1) The amount of receipts generated from the equine feed assessment;
- 2) The amount of disbursements made listed for grants with a description of the project and program supported;
- 3) A summary of the administrative expenses paid to administer this Act; and
- 4) A balance sheet as of the last day of the immediately preceding calendar year.

### ***MOST IMPORTANTLY --***

#### **What can you do to help make this happen?**

- 1) Send a letter of support for the K.E.E.P. Act to the KHC office via e-mail, [director@kansashorsecouncil.com](mailto:director@kansashorsecouncil.com) or to:  
Kansas Horse Council  
8831 Quail Lane, Ste. 201  
Manhattan, KS 66502
- 2) Write, call or e-mail the KHC office and let us know your thoughts.  
[director@kansashorsecouncil.com](mailto:director@kansashorsecouncil.com) or 785-776-0662
- 3) Contact your senator or representative and let them know you want them to support the K.E.E.P. Act when presented in the House and Senate.
- 4) Following is a list of members of the Agriculture and Natural Resources Committee where the bill will first be introduced. Contacting any of these folks will be a great help. You can send them a message by clicking on their e-mail address. Just ask them to please support the K.E.E.P. Act when it comes before their committee in January. If they have questions, you can refer them to the KHC office. Some of the committee members

have already voiced their support for the bill but it will be good for them to hear from you.

- Rep. Tom Arpke -  
[tom.arpke@house.ks.gov](mailto:tom.arpke@house.ks.gov)
- Rep. Elaine Bowers -  
[elaine.bowers@house.ks.gov](mailto:elaine.bowers@house.ks.gov)
- Rep. Bob Brookens -  
[bob.brookens@house.ks.gov](mailto:bob.brookens@house.ks.gov)
- Rep. Dan Collins -  
[dan.collins@house.ks.gov](mailto:dan.collins@house.ks.gov)
- Rep. Bob Grant -  
[bob.grant@house.ks.gov](mailto:bob.grant@house.ks.gov)
- Rep. Gary Hayzlett -  
[gary.hayzlett@house.ks.gov](mailto:gary.hayzlett@house.ks.gov)
- Rep. Brett Hildabrand -  
[brett.hildabrand@house.ks.gov](mailto:brett.hildabrand@house.ks.gov)
- Rep. Kyle Hoffman -  
[kyle.hoffman@house.ks.gov](mailto:kyle.hoffman@house.ks.gov)
- Rep. Tom Moxley -  
[tom.moxley@house.ks.gov](mailto:tom.moxley@house.ks.gov)
- Rep. Charlotte O'Hara -  
[charlotte.ohara@house.ks.gov](mailto:charlotte.ohara@house.ks.gov)

- Rep. Mike Peterson -  
[mike.peterson@house.ks.gov](mailto:mike.peterson@house.ks.gov)
- Rep. Willie Prescott -  
[willie.prescott@house.ks.gov](mailto:willie.prescott@house.ks.gov)
- Rep. Caryn Tyson -  
[caryn.tyson@house.ks.gov](mailto:caryn.tyson@house.ks.gov)
- Rep. Ponka-We Victors -  
[ponka-we.victors@house.ks.gov](mailto:ponka-we.victors@house.ks.gov)
- Rep. Brian Weber -  
[brian.weber@house.ks.gov](mailto:brian.weber@house.ks.gov)
- Rep. Vince Wetta -  
[vince.wetta@house.ks.gov](mailto:vince.wetta@house.ks.gov)
- Rep. Dan Kerschen, Vice Chair -  
[dan.kerschen@house.ks.gov](mailto:dan.kerschen@house.ks.gov)
- Rep. Tom Powell, Chairman -  
[larry.powell@house.ks.gov](mailto:larry.powell@house.ks.gov)
- Rep. Jerry Williams, Ranking Minority Member -  
[jerry.williams@house.ks.gov](mailto:jerry.williams@house.ks.gov)

***You don't have to live in their district to ask for their support.***

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**EquiFest 2012**  
**February 10, 11 & 12**  
**Kansas Pavilions, Wichita**



***Don't just be a spectator -  
Come and Participate!  
New this year --***

## ***BATTLE of the BREEDS***

Bring your horse and compete in the following 6 classes:

- Driving
- Trail Class
- English Pleasure
- Stock Horse Pattern
- Western Speed Event
- Gamblers Choice Jumping

***(Only your highest 5 scores will be counted.)***

**Great prizes for each Class and Overall  
Champion  
& Reserve Champion!**

[Click Here](#) for more information.

[Click Here](#) for Entry Form

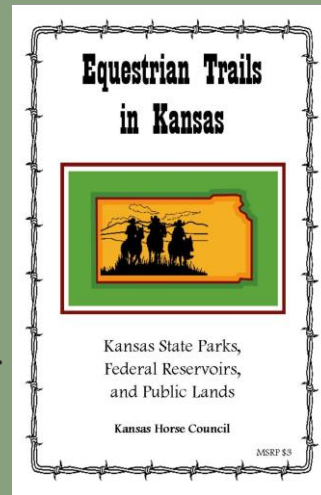
For EquiFest information contact Jared & Debbie  
Beam with Horseplay Promotions, 785-215-5390 or  
[jared@horseplaypromo.com](mailto:jared@horseplaypromo.com)

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These make great Stocking  
Stuffers!

## Equestrian Trails in Kansas

If you're a trailrider make sure your saddlebag has the newest trail guide available. You'll have all the information you need to select which trail suits you best. Our *Equestrian Trails in Kansas* guide contains trails in all Kansas State Parks, federal reservoirs and public lands plus lots of other valuable information.



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**Order your copy today!**

Call 785-776-0662 or mail your check for \$3 to:  
Kansas Horse Council  
8831 Quail Lane, Ste. 201  
Manhattan, KS 66502

**Our Price:** \$3.00  
**S & H:** \$ included

### Save \$\$



Remember as a KHC member you receive discounts at many Kansas merchants and national businesses. Take your membership card with you when you shop at **RB Outpost, Roy Frey Western, CircleStar Tack, Classic Equine Stall Systems, Grasspad Warehouse or on-line at equinebusinessforms.com.**

For national vendors call 866-678-4289 before you shop to enjoy your membership advantages at John Deere, UPS, Sherwin Williams, Office Depot, Wells Fargo, Equine Travel Advantage, NTRA Rx Discount Card & Toshiba.

**Take advantage of these generous offers - they are for KHC members only.**