

Kansas Horse Council

Description of the KHC Collegiate Youth Representative

An educational and leadership opportunity for a college student directly involved in the Kansas horse industry to work among industry professionals as a non-voting position on the Board of Directors of the Kansas Horse Council.

Skills/Involvement Requirements

- Knowledgeable and experienced with at least one discipline of the Kansas horse industry and passionate to learn more about the horse industry as well as a non profit equine organization
- Proficiency with social media platforms- preferably knowledgeable with pages for marketing businesses/events
 - Facebook
 - Instagram
 - Other
- Public Relations and Communication
 - Trade shows
 - Equifest
 - Horse Care 101
 - Other public events

Responsibilities and Expectations

- Assist the Executive Director and Administrative Assistant with social media as needed
- Attend monthly board of directors' meetings and actively participate in discussion
- Promote the Kansas horse industry in a positive manner
- Serve on the education committee assisting with Horse Care 101 and other educational activities
- Serve on membership committee to promote the involvement of youth members
- 2 year commitment to the KHC from time of election

Submit cover letter and resume to:

Justine Staten, Executive Director
Kansas Horse Council
8831 Quail Lane #201
Manhattan, KS 66502
director@kansashorsecouncil.com